NEW PATIENT CALL LOG

To be completed on EVERY potential new patient call

DATE OF CALL	FIRST AND LAST NAME	CELL PHONE	MARKETING SOURCE (GOOGLE, POST CARD, REFERRAL, ETC.)	IF GOOGLE OR OTHER SEACH ENGINE, SEARCH PHRASE	ISSSUE / PROBLEM PATIENT IS CALLING ABOUT	SCHEDULED (YES/NO)	ARRIVED (YES/NO)	VALUE OF TREATMENT PRESENTED	VALUE OF TREATMENT ACCEPTED

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