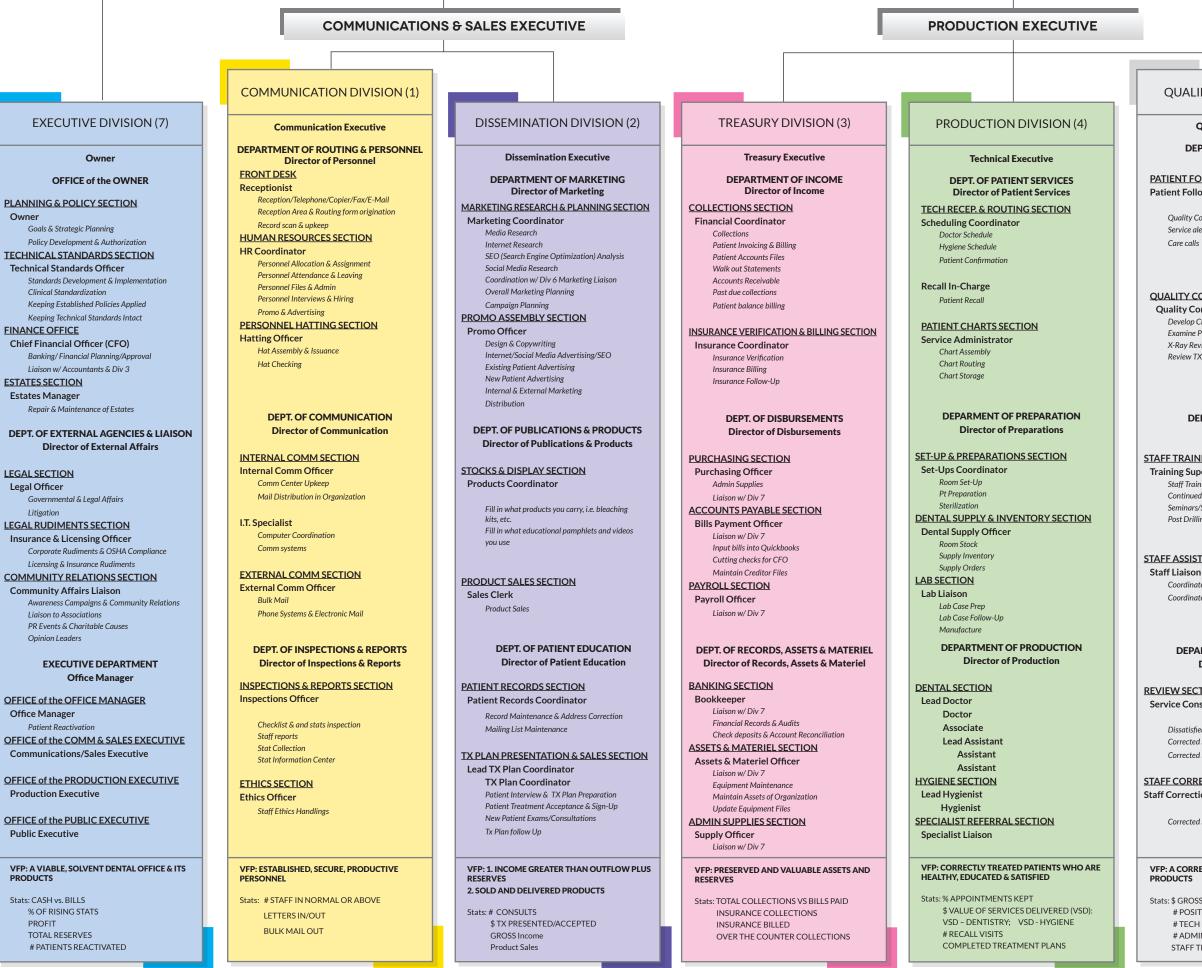


# DENTAL ORG BOARD



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# **QUALIFICATION DIVISION (5)**

#### **Qualification Executive**

DEPARTMENT OF VALIDITY **Director of Validity** 

PATIENT FOLLOW-UP SECTION Patient Follow-Up Liaison

> Quality Control Surveys Service alert origination Care calls

#### OUALITY CONTROL SECTION

**Quality Control Coordinator** Develop Checklists for Different Positions Examine Products for Quality X-Rav Review Review TX Plans Delivered

# **DEPT. OF STAFF TRAINING Director of Training**

# STAFF TRAINING SECTION

**Training Supervisor** Staff Training Continued Education Programs Seminars/Symposium Post Drilling

# STAFF ASSISTANCE SECTION

Coordinates Needed Medical Assistance Coordinates Needed Dental Assistance

## DEPARTMENT OF CORRECTION **Director of Correction**

**REVIEW SECTION** Service Consultant

> Dissatisfied Patient Handling Corrected Services Corrected Products

# STAFF CORRECTIONS SECTION Staff Corrections Officer

Corrected Staff

# VFP: A CORRECTED ORGANIZATION AND ITS

Stats: \$ GROSS INCOME DIVIDED BY STAFF # POSITIVE PATIENT SURVEYS

- # TECH FLUBS FOUND vs. HANDLED
- # ADMIN FLUBS FOUND vs. HANDLED
- STAFF TRAINNG PROGRAM COMPLETIONS

# PUBLIC EXECUTIVE

# **PUBLIC DIVISION (6)**

# **Public Executive**

DEPARTMENT OF PUBLIC CONTACT **Director of Public Contact** 

INTRODUCTORY EVENTS SECTION Introductory Events Organizer Open Houses/Health Fairs/Public Service Activities **Events Preparation** 

# NEW PUBLIC CONTACT SECTION

**Marketing Liaison** Coordinates w/ Marketing Dept.: Flyers/Direct Mail Radio & TV Advertising & Internet Marketing

## NEW PATIENT SCHEDULING SECTION

New Patient Scheduling Coordinator Coordinates New Patient Scheduling w/ Dept. 6 & 10.

# DEPARTMENT OF REFERRALS Director of Referrals

#### PATIENT REFERRAL SECTION

Patient Referral Program Coordinator Care Enough to Share Cards Patient Referral Programs

#### **BUSINESS NETWORKING SECTION**

**Business & Networking Coordinator** Professional Referral Programs Networking Alliances

#### DEPARTMENT OF PUBLIC RELATIONS **Director of Public Relations**

SUCCESS SECTION Patient Success Coordinator Routes Positive Reviews to Marketing Dept Updates Website Liaison w/ Marketing Dept. PR EVENTS SECTION

PR Events Coordinator PR Events Public Service Programs Writing Press Releases

**Charitable Causes Liaison** Ligison w/ Div 7

VFP: EXPANDED ACCEPTANCE AND USE OF PRACTICE SERVICES

Stats: # NEW PATIENTS

- # OF REFERRALS # OF EVENTS
- # NEW PATIENTS SCHEDULES
- # INCOME FROM NEW PATIENTS